

DIE BOSS - MACHT IST WEIBLICH

What drives the top women in this country? How do they live, what do they hate, what do they love? Simone Menne, once one of the first women to sit on a DAX board as Lufthansa's CFO, meets female CEOs for a talk. Top women among themselves, that means: honest conversations about power and mistakes, money and family - and the best tips for your career.



Keyfacts

Frequency	fortnightly, on Wednesday
Ø length	45 minutes
Host	Simone Menne
Target group	Women, 20 - 49 years
Theme cluster	Economy & Technology
Reading	Co-Host-Read

